



# RANCH SECURITY

## Podcast Tip Sheet

For use by Official Ranch Security Deputies



These tips are from Dave Henning, Executive Vice President of Q Code - the company responsible for making the Hank the Cowdog Podcast!

### TIPS FOR FINDING A GREAT STORY

- **INTERESTING OR LARGER THAN LIFE CHARACTERS**
  - Without visuals, it's very important that we can tell our characters apart. Make sure to choose a story with unique character so they don't sound the same!
  - Try not to choose a story with too many characters, unless you and your cast can do a lot of voices.
- **HIGH STAKES OR REWARDS**
  - Underdogs, adventures and quests make for great podcasts as they keep the audience interested. What lesson did our main characters learn or what obstacles did they overcome?
  - Find a story with action, drama and suspense to keep people listening.
- **QUESTIONS TO CONSIDER:**
  - Where does your story take place? This helps give a sense of sound design and effects.
    - \* Hank takes place on a ranch, so we hear other animals and noises.
  - What simple effects can you make with your voice or objects around the house?

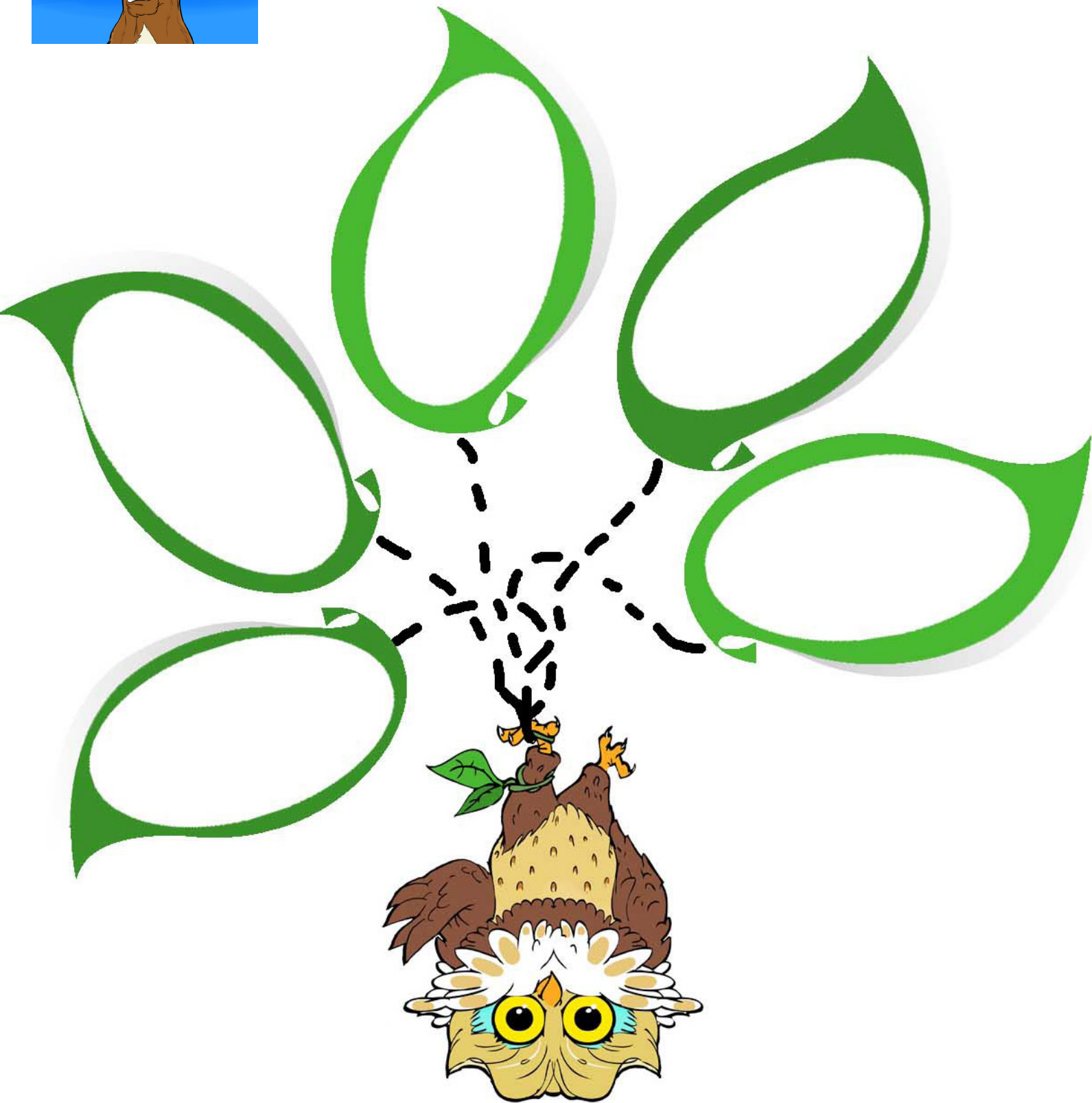
### TIPS FOR MAKING YOUR PODCAST

- **FIND A QUIET AREA WITH NO ECHOES!** Rooms with carpet or closets full of clothes make for decent recording studios. Covering your head and microphone with a towel or blanket can help soften echoes as well.
- **BEFORE RECORDING YOUR SHOW, DO SOME TESTS:**
  - Try out a few different rooms
  - Record at different distances from the microphone – you don't want to be too close to muffle your voice, but not far enough away that the microphone can't capture you.
  - Read the first scene of your script and listen back to check your pacing and speed.
- **DON'T FORGET YOUR CREDITS** – make sure your audience knows who helped!
- **MUSIC NEVER HURTS!**
  - If you can write a song to open or close your podcast people will never forget it.



# RANCH SECURITY DEPUTY Podcast Ideas Sheet

For use by Official Ranch Security Deputies  
WRITE YOUR IDEAS IN THE LEAVES!





# RANCH SECURITY PLANNING YOUR PODCAST

For use by Official Ranch Security Deputies

**THINK ABOUT THE PARTS OF YOUR PODCAST STORY, TELL US ABOUT THE:**

**Beginning**  
(AKA: Rising  
Action)

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**Middle**  
(AKA: Conflict/  
Problem)

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**Middle**  
(AKA: Climax/  
Turning Point)

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**End**  
(AKA: Resolution)

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# RANCH SECURITY

## INTRO TO YOUR PODCAST

For use by Official Ranch Security Deputies

It is important to introduce your podcast. Fill in the blanks to make sure you include all the important elements of the introduction.

Title of your podcast: \_\_\_\_\_

\_\_\_\_\_

Your greeting: \_\_\_\_\_

Introduce Yourself: \_\_\_\_\_

\_\_\_\_\_

Write out your introduction:

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# RANCH SECURITY PODCAST Part 4

For use by Official Ranch Security Deputies

Fill in the form below to create the **END** of the story you are telling in your podcast. Remember, the end of the story is where you reveal the **RESOLUTION!**

What is the **RESOLUTION OF YOUR STORY?**:

\_\_\_\_\_

Write out your **ENDING:**

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# RANCH SECURITY PODCAST CREDITS

For use by Official Ranch Security Deputies

**DON'T FORGET YOUR CREDITS** – make sure your audience knows who helped!

**LIST OUT WHO YOUR HELPERS WERE AND WHAT ROLES THEY PLAYED:**

**NAME :**

**ROLE :**

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